

EXECUTIVE SUMMARY

Below is a narration of the key objectives the City has to attain to realize an accelerated, sustainable and equitable growth for the coming three years:

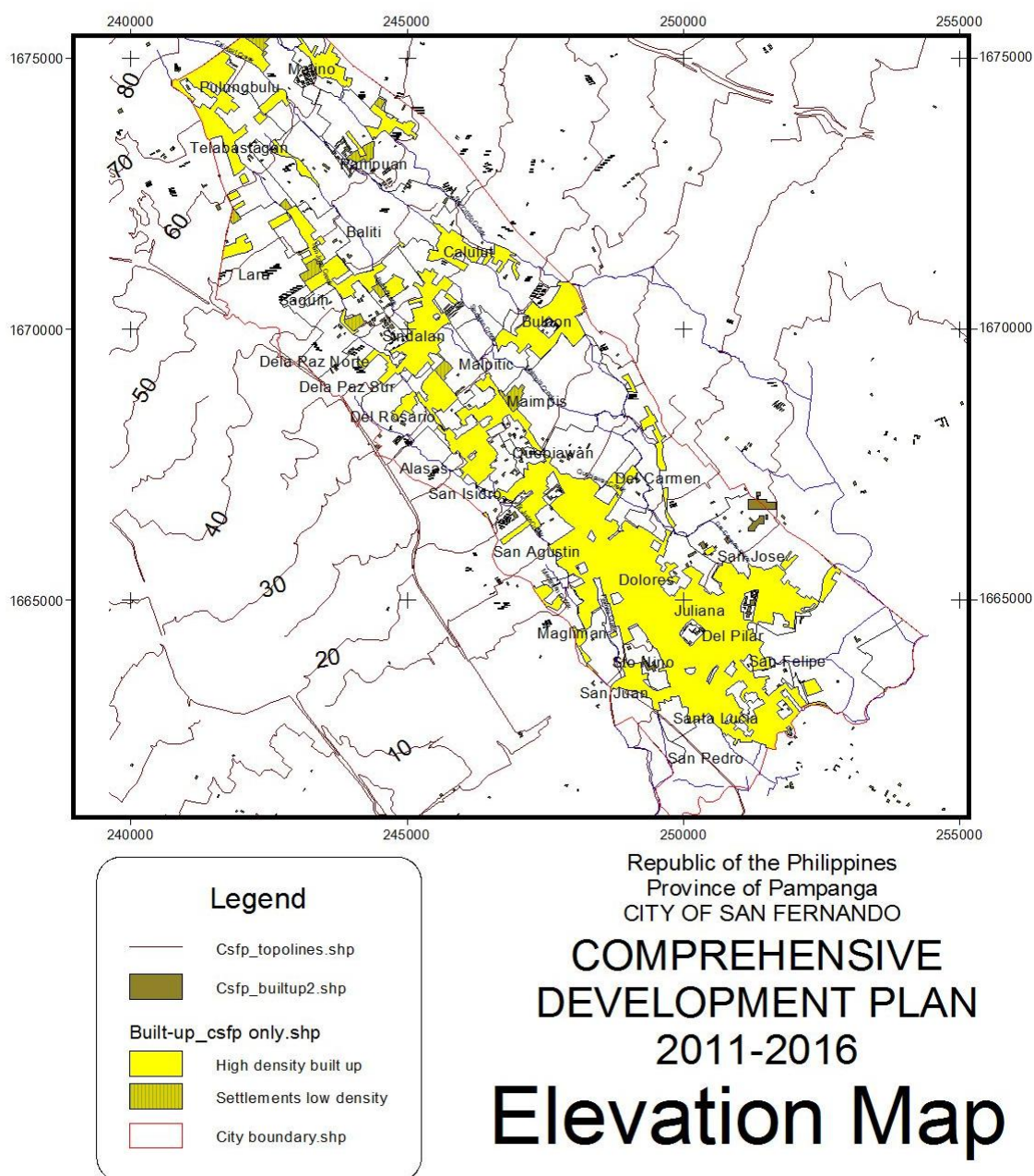
I. Freedom from Natural and Manmade Hazards

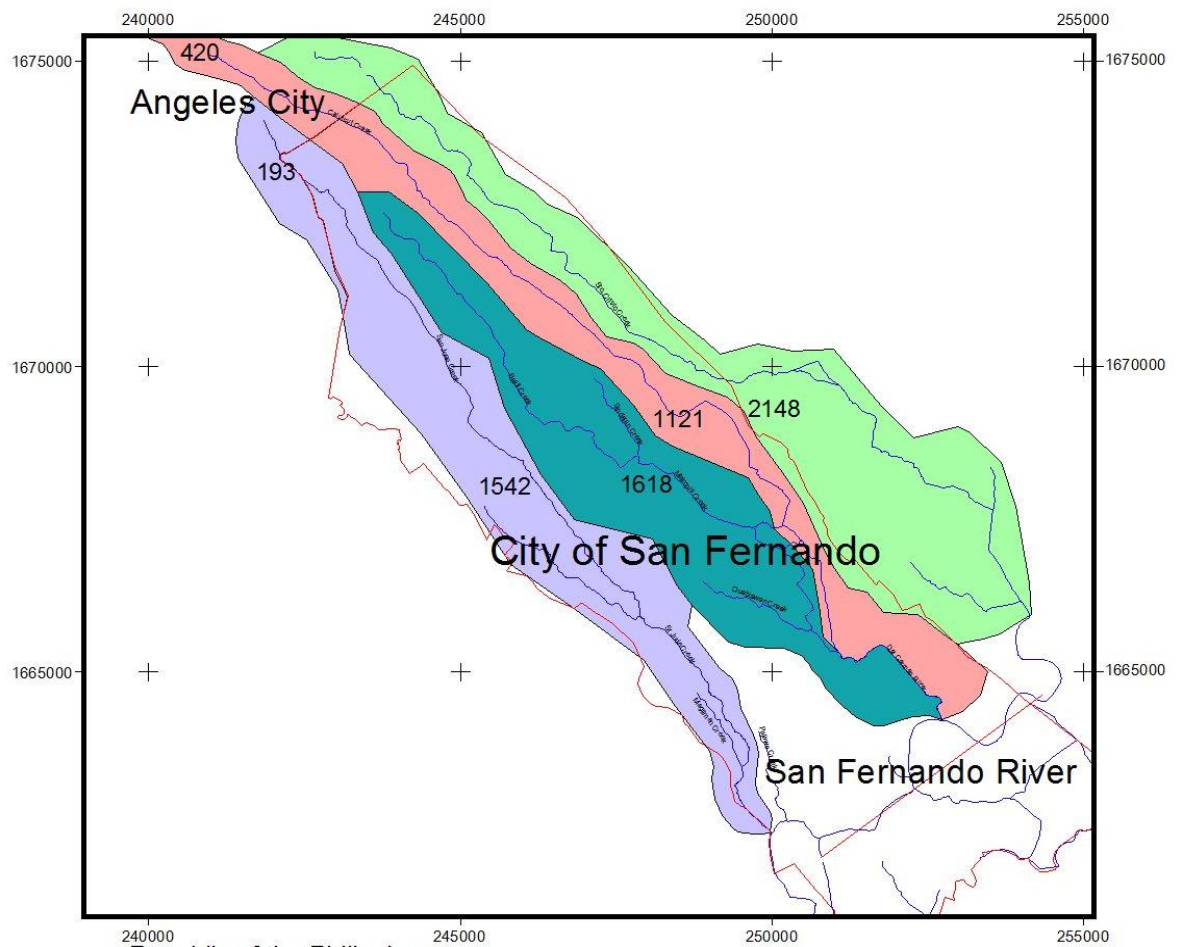
- Flooding is expected to continue haunting the City in view of the natural variation in elevation with its neighbors particularly Angeles City and Bacolor (see Figure 1 below). To avert potential damage and foregone income and opportunities in terms of interrupted economic activities, slowdown in growth pace and re-direction of resources to emergency concerns, the City has to closely collaborate primarily with Bacolor and Angeles, and inculcate a culture of discipline among *Fernandinos* so that the socio-economic benefits from the rehabilitation of its local drainage canals and the dredging of San Fernando River could be maximized (see Figure 2 below).
- The Ecological Solid Waste Management Act or R.A. 9003 shall be strictly enforced. The City shall dialogue with and capacitate weak *barangays* in implementing the law (see Figure 3 below).
- Other statutes that need to be strictly enforced to ensure the physical security and safety of the *Fernandino* from different hazards are the Fire Safety Code of the Philippines, the Philippine National Police Law, the Sanitation Code of the Philippines, and the National Building Code.

II. Efficient Transport Network

- The condition of local roads and bridges linking *barangays* continues to hinder an otherwise more attractive public infrastructure picture. The quality of internal routes and access shall be maintained through a permanent and increasing annual Road Budget. Network character is supportive of investment growth, production upscale and an efficient market essential in creating a competitive business environment within the City.

- The equity character of an efficient transport network means easier and wider access to health and education services by the poor (see Figure 4 below).

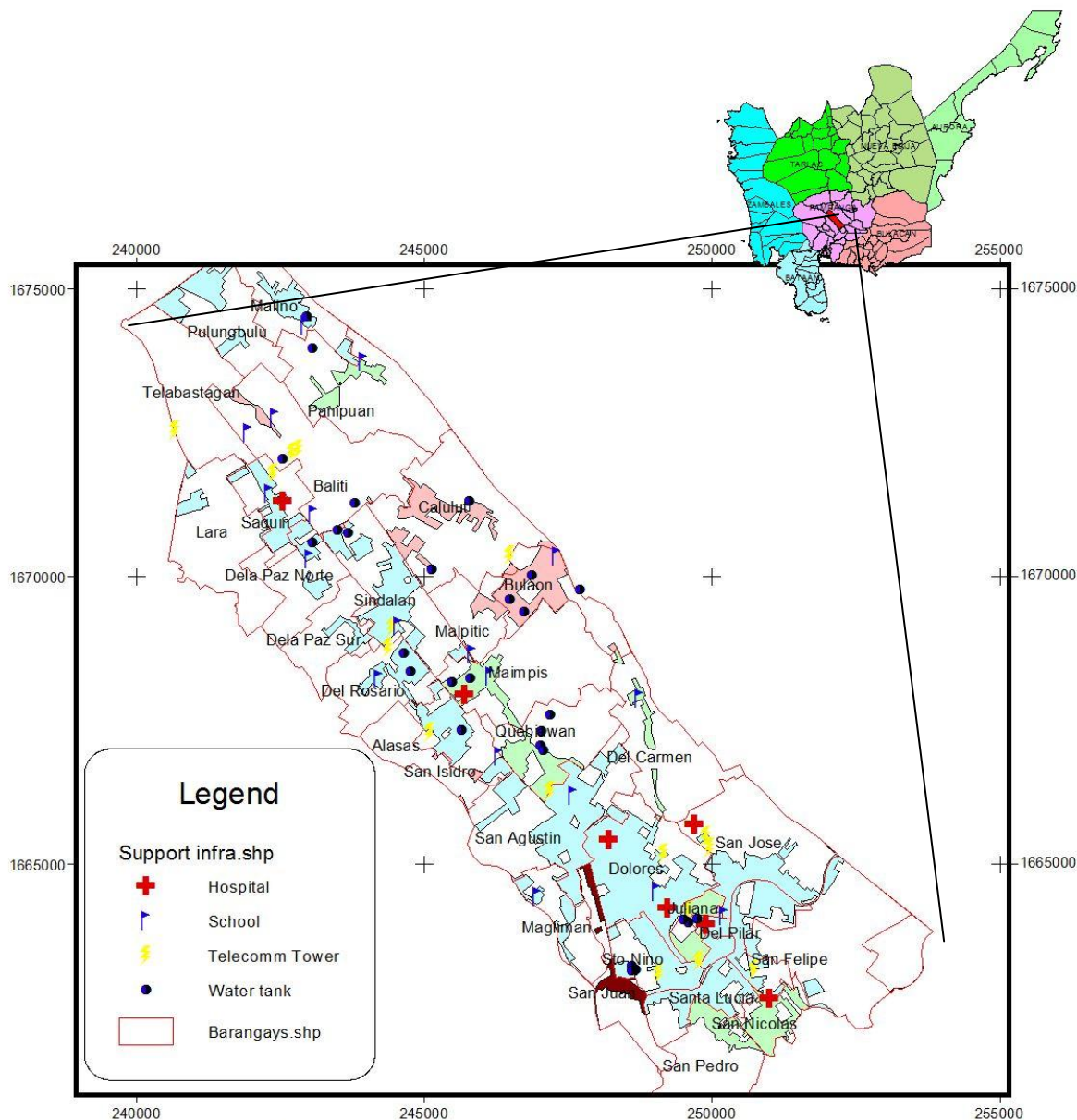




Republic of the Philippines
Province of Pampanga
CITY OF SAN FERNANDO
**COMPREHENSIVE
DEVELOPMENT PLAN
2011-2016**

Drainage Map

PAMPANGA, PHILIPPINES



Republic of the Philippines
Province of Pampanga
CITY OF SAN FERNANDO

COMPREHENSIVE DEVELOPMENT PLAN 2011-2016

Population Density
By Barangay
August 2007

III. Investment in Human Capital

- Occupying almost two-thirds of the productive pie, the Services sector is the leading employer of the City's manpower. Skills acquisition and upgrading through private enterprises shall be encouraged alongside production expansion, productive employment, household income and expenditure growth, and technology upgrading by MSMEs.
- The City shall continue aggressively promoting employment placement and facilitation.
- It shall continue investing in scholarships, financial grants to poor students and their families and operation of the City College.

IV. Relevant Policy Infrastructure

- Policy relevance means greater private sector participation in utilities, the provision of water supply, electric power and telecommunications through good governance that induces high business confidence. Private sector operation of utilities means greater efficiency, reduced prices and high quality of service to end-users.
- The City's fiscal administration shall be characterized by pro-active revenue legislation, efficient and transparent revenue collection, and accountable public spending.
- Steps, milestones and persons involved in the transaction with the City Government shall be open and made public so that reasons for the unnecessary delays in service delivery can be immediately identified. Amidst the enviable speed in business processing, the City shall continuously find ways on how to further shorten the procedures so that costs of doing business can be considerably reduced. In compliance with the Anti-Red Tape Act (ARTA) of 2007, it has already publicly displayed in its vicinity the process flow for securing permits and licenses to pinpoint accountability and as feedback mechanism.

- Equity in budget preparation means consistent budgetary support for Health, Education and Social Security as a social protection measure. Hence, where the economy cannot provide for sufficient productive employment opportunities, the City Government shall provide for the development opportunities as haul-out measure from extreme and multi-dimensional deprivation and as safety measure for those who graduated from poverty to make their mainstreaming to the productive sector more enduring and, more or less, permanent.

